



City of Peoria

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News Release

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Touchdown Sportswear & Promotions Receives Peoria Mayor's Award Mayor Cathy Carlat Presents Business of the Month

PEORIA, Ariz. (Mar. 4, 2020) – Mayor Cathy Carlat and Councilmember Denette Dunn are pleased to announce and award Touchdown Sportswear & Promotions as the Mayor's Business of the Month for February 2020.

Having a good brand is important. It's why businesses work hard to ensure their brand conveys the spirit of what they do, and what they stand for. Getting that brand in the hands of customers is also important. People need to have multiple opportunities to see and experience a brand.

That's where Touchdown Sportswear & Promotions comes in. Owner, Monte Ryan, has been in the printing business for nearly five decades, with 25 of those years spent growing a successful imprinting and embroidery shop in Peoria alongside his wife Candace. Drawn to Peoria's small-town feel, the Ryan family opened their doors in the heart of Old Town in 1996.

"There are such wonderful people here in Peoria," said Ryan, "it's why we started here and why we work here."

After outgrowing two Peoria storefronts, the family relocated to their current location near 87th and Grand Avenues.

"I was moved by Monte and Candace's love of Peoria," said Mayor Carlat. "And, it's my honor to recognize this outstanding organization and the way they do business. They understand that relationships are critical, quality matters, and giving back to their community is the right thing to do."



When Ryan talks about the success of his business, he is quick to give credit to his team—the professionals working daily to ensure every brand that puts their trust in this family-owned business is proud of the products they receive.

“The sales reps are what make this business run,” said Ryan. “And, we’ve been blessed to keep growing every year with great staff.”

Many of Ryan’s staff have been with the business for several decades and speak with pride about the team they work alongside and the customers they serve.

“It’s clear to me why Ryan’s employees stay with his business so long,” said Mayor Carlat. “The business model has accomplished what corporations spend millions of dollars trying to do, which is create an environment where the team feels like a family and moves the business forward out of love for the organization.”

“I appreciate this family-owned and operated business so much,” said Councilmember Dunn. “From Monte’s volunteerism with the Peoria Diamond Club, to the support provided to our school districts and other businesses, this organization is deeply connected in our community. It’s an honor to recognize their work.”

Touchdown Sportswear & Promotions is located at 8701 W. Grand Ave., Peoria, AZ 85345; and offers a variety of products including uniforms, jerseys, hats, shirts, and promotional items such as business cards, pens and bags. For additional information, call 623-773-1852 or visit www.touchdownsportswear.com.

Residents are encouraged to stay up to date with Mayor Carlat by following her on [Facebook](#), [Twitter](#), and [Instagram](#).